

September 2025

Dear Parents and Carers

## Launching Our Enrichment Programme 2025–26

We are delighted to announce the launch of our Enrichment Programme for this academic year. At George Eliot Academy, we believe that education is as much about building character as it is about academic success. Our **Character Education** approach underpins everything we do, helping every **pupil** grow into a confident, responsible and well-rounded young person.

The Enrichment and Competitions Brochure (link below) shows the wide variety of weekly clubs and activities on offer, from sport, music and drama to coding, STEM activities, creative arts, and more. These opportunities allow pupils to explore new talents, discover passions, and develop skills that last a lifetime.

Enrichment and Competitions brochure link - (insert link)

Enrichment provides a natural way for pupils to live our STAR values each day:

- **Self-Discipline:** Regular attendance at clubs encourages commitment and good time management.
- **Tenacity:** Whether rehearsing for a performance or training for a match, pupils learn to persevere and overcome challenges.
- **Ambition:** Taking on new activities inspires pupils to aim high and strive for excellence.
- **Responsibility:** Leadership roles in clubs and house competitions nurture accountability and care for others.

## How You Can Help?

- **Volunteer Support:** We warmly welcome parents and carers who may be able to assist at a club—sharing a skill, helping with supervision, or supporting special projects.
- **Community Links:** If you know of any local sports teams, coaches, or community groups who might offer a taster session for our pupils, we would love to hear from you.

If you are interested in volunteering or can connect us with local coaches or teams, please contact me via: [joe.moretta@georgeeliotacademy.org.uk](mailto:joe.moretta@georgeeliotacademy.org.uk)

Thank you for supporting our mission to develop pupils who not only achieve academically but also demonstrate strong character and our STAR values in all they do.

Yours sincerely

Joe Moretta  
Director of Sport

Twitter: GES\_Creative\_



**Principal:** Mrs H Zakary

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